



New Year New Optimism in Barnard Marcus Sales Room

*“Results from our New Year sale in January and February reflect a **renewed appetite** and **optimism** from the buyers we attract to our sales.”*

Of the 265 lots offered, over 80% were sold with buyers taking advantage of the recent reductions in borrowing costs.

One seller acting as a mortgagee, entered some 60 properties, sold 85% of their stock with auction sale prices averaging over 90% of previous private treaty asking prices.

A number of lots sold achieved prices above those previously asked by private treaty.



The data for residential auction sales in January independently provided by the Essential Information Group clearly shows that Barnard Marcus Auctions continue to outperform the combined results of all other residential auctioneers.

The statistics for January 2009 show:

- **The number of lots offered by all other auctioneers fell by 6%**
- **Barnard Marcus Auctions held their first ever January sale**
- **The number of lots sold by all other auctioneers fell by 16%**
- **The average success rate of all other auctioneers fell from 72% to 64%**
- **Barnard Marcus Auctions success rate was 82%**

winners of 27 national award over the past 5 year

<p>mortgage services</p> <ul style="list-style-type: none"> expert mortgage advice panel of selected lenders buy to let mortgages remortgages comprehensive range of insurance products 	<p>land and new homes</p> <ul style="list-style-type: none"> award-winning service help and advice for leaseholders, builders and developers experienced team of land specialists professional new home marketing network of specialist regional centres
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As seen on TV

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The UK's number one property website

sequence

Connells

barnard marcus

property auction catalogue

New Online Catalogue Available Now

barnard marcus

<p>residential sales</p> <ul style="list-style-type: none"> 40 offices throughout London free market appraisals personalised marketing reports experienced, trained sales teams members of the Ombudsman for Estate Agents 	<p>letting and property management</p> <ul style="list-style-type: none"> award-winning service full range of services for landlords ARLA qualified staff dedicated management centres national network of branches
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SOME OF THE REASONS WHY BARNARD MARCUS IS THE BEST AUCTION FOR YOUR PROPERTIES

Web Presence

Unlike many auctioneers, we don't rely on one web site to market your property. We utilise a number of sites, one of the few auctioneers who display all lots on www.rightmove.co.uk -

we receive over 1 million hits per auction from this site.

Branch Network

Barnard Marcus is part of Sequence (UK) Ltd and the Connells Group. This gives us direct access to over 449 agency branches throughout the UK from which to further market your property.

Marketing

In addition to the above, every auction is supported by an extensive local and national marketing campaign. Our media buying power means your property has the best exposure possible to all the market.

Innovation and Reaction to Change

Being part of a major property services company delivers group strength but also the ability to react immediately to changing markets. We are constantly introducing new products. Our latest is the online "virtual" catalogue allowing buyers to browse online. Visit www.barnardmarcusauctions.co.uk and click on "virtual catalogue" to see this.

Enabling Buyers

We focus upon our buyers and enable them to bid at auction. Provision of free legal documents online and introducing a range of financial products and services are just two ways we enable people to bid at our auctions who would otherwise be unable to do so.

To find out how we can help you
call 020 8741 8088
www.barnardmarcusauctions.co.uk